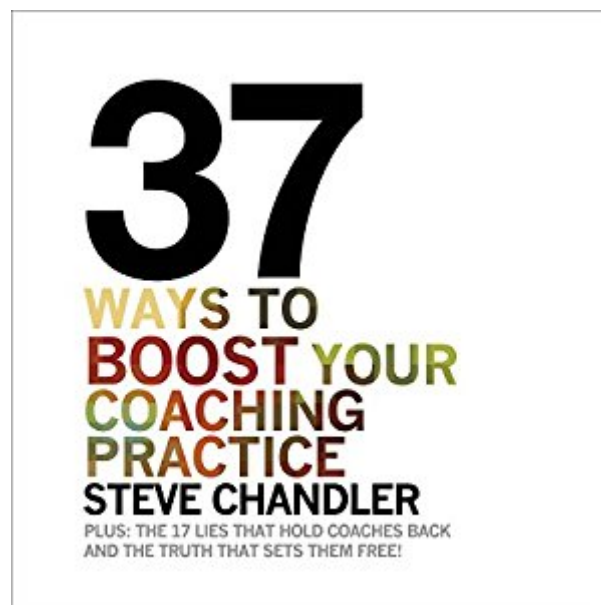




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# 37 Ways To BOOST Your Coaching Practice: Plus: The 17 Lies That Hold Coaches Back And The Truth That Sets Them Free



## Synopsis

Look for ways to touch the soul. Remember what coaching's really about. It's about looking for ways to touch the soul, and having someone's life change. Coaching simply can't be sold like other things are sold. And that turns out to be good news. Once you begin practicing true connection, you become successful. In *37 Ways to Boost Your Coaching Practice*, Steve Chandler shows just what steps to take - and the 17 lies to avoid - to give your prospective clients a powerful experience of the work you do. Learn to fill your practice by moving beyond coaching-as-a-concept. Creating clients happens one coaching conversation at a time, one true connection at a time.

## Book Information

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## Customer Reviews

In *37 Ways*...Steve Chandler continues to show why he is so successful in helping other coaches to build successful client-focused practices that transform lives. *37 Ways* is a wonderful collection of insights and truths that ANY coach can take and immediately apply to their practice. When I read a Steve Chandler book, I am inspired to tap into my own brilliance and to step into my work as a coach with purpose, skill and confidence. In *37 Ways*, I am reminded that coaching only works when our clients make an adult commitment to it, and that building a coaching practice successfully requires that same commitment from me. Thanks Steve and Maurice!!

This is a great read filled with relevant and practical advice for coaching professionals. I found tremendous value in Steve's approach to serving and genuinely connecting with clients as a way to build a practice. I did lots of highlighting in this book!

Wow, I love the simple, yet effective approach Steve talks about in this book. Putting the energy into the person that matters, and that is the person being coached - NOT the coach! So thankful for the ego-less author in Steve!

I have had the privilege of working with Steve Chandler and this book will really help anyone who is serious about learning to build a coaching practice. He is amazing.

It's a fun easy read. I read a lot of book on science and research and this was a welcomed inspirational break from that. Happy coaching!

If you're willing to take this seriously and commit to it, your life will change. How many time will you have to read it to have it sink in? That depends on what your belief are and how great your desire to serve is. Hmm.

Nobody has impacted my life or my business as powerfully as Steve Chandler. Hands down. He's THAT powerful. 37 Ways was an amazing read, full of really down-to-earth, actionable advice. I loved it! Seriously. It gets your head focused in the right direction and answers a lot of questions that often keep coaches and aspiring coaches stuck and scared. Steve is amazing and this book definitely delivers what it promises!

Steve Chandler is by far a reference point and a mentor for every coach. This book in its simple format (characteristic from Steve's writing) is a piece of art and a must read. Great tips and wisdom, easy to implement and comprehend. Don't think about it twice, go ahead and get it.

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